Mahmoud Hassan

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WORK EXPERIENCE

Product Designer at sakneen   *April 2020 - PRESENT · Cairo, Egypt*

- Enabled the startup to own an online portal through 3+ iterations of wireframing, prototyping, and user testing, resulting in a $1.1M funding
- Increased company sales by 8% by redesigning the interface with minimal, seamless components and a smoother overall design
- Initiated prototyping of a web dashboard and mobile app, enabling the startup to sign the first SaaS contract worth more than $100,000 in 1 year
- Collaborated with the product manager and front-end engineers to code designs and ensure quality delivery in a 14-day sprint round using the agile management framework
- Boosted product design team productivity by 40% by establishing an expandable design system of 100+ elements in Figma, managing incoming designs and reviewing styles

UX/UI Designer at Bitcoinjungle (Freelance Project)   *Nov 2022 - Dec 2022 · Upwork*

- Conducted user research with a group of target users, resulting in a 20% increase in NPS
- Cooperated with a software engineer to prepare 23+ assets, components, and user flows for the implementation process
- Improved the website retention rate by 12% by designing a map flow feature that simplifies the search process

UX/UI Designer at UCAR (Freelance Project)   *July 2022 - Aug 2022 · Upwork*

- Analyzed 4 most popular apps surrounding this goal to conduct a competitive analysis
- Built UI/UX mobile application with 2+ iterations of user flows and prototyping
- Designed 20+ reusable components in Figma to increase design speed and ensure quality delivery on time

UX/UI Designer at Pioneers Solutions   *Jan 2020 - April 2020 · Egypt*

- Rebuilt outdated websites with structured HTML, CSS, and Javascript code that generated 2% revenue per project
- Created e-commerce mobile app with 60+ iOS and Android elements using Adobe XD
- Studied Reactjs which enabled to create first React app (Portfolio) under 2 months

SKILLS

- Technical: HTML, CSS/Sass, Javascript/React, Agile Management Framework
- Design: User Research, User Flow, User Testing, Wireframing, Prototyping, Design System, Responsive Web Design, Mobile Design, Web Dashboard, Product Design
- Tools: Figma, Adobe XD, Miro, Jira, Slack, Notion

EDUCATION

B.S. in Computer Science at Menoufia University   *July 2012 - July 2016 · Menoufia, Egypt*

ITI Open Source Specialization Certificate   *Sept 2019 - Dec 2019 · Cairo, Egypt*